



Corporate Partner Information 2011

CATA Corporate Sponsorship levels and benefits:

The CATA has many opportunities for corporate sponsorship. The primary levels are described in this information packet, and are one-year partnerships. There are additional options available, and we are also willing to work with you to design an individualized option that will better fit your needs.

For more information, please contact:

Bill Romaniello
CATA Corporate Sponsorship Committee
wromaniello@earthlink.net

CATA Corporate Sponsor Levels:

Gold Partner	\$1500
Silver Partner	\$1000
Bronze Partner	\$ 500
CATA Newsletter Partner	\$600/year (4 issues) <u>or \$150/issue</u>

Separate options for **2011 CATA Symposium Sponsorship** are described on the last page of this packet. Please note that benefits that are directly related to the Symposium are also included at each of the Partner levels.

Gold Partner: \$1500

General benefits:

- Logo/hyperlink on Partners page of CATA web site
- Recognition at all CATA functions
- CATA newsletter ad in each issue (published quarterly)
- Logo/hyperlink in all CATA e-blasts

CATA Meeting benefits:

- Exhibitor booth at CATA Symposium
- Partner provided banner in meeting room
- Recognition at CATA business meeting

Silver Partner: \$1000

General benefits:

- Logo/hyperlink on Corporate Partners page of CATA web site
- Recognition at all CATA functions
- CATA newsletter ad in 2 issues (published quarterly)
- Logo in all CATA e-blasts

CATA Meeting benefits:

- Exhibitor booth at CATA Symposium
- Partner provided banner in meeting room
- Recognition at CATA business meeting

Bronze Partner: \$500

General benefits:

- Logo/hyperlink on Corporate Partners page of CATA web site
- 20% off CATA newsletter ad rate
- Recognition at all CATA functions

CATA Meeting benefits:

- Exhibitor booth at state meeting
- Signage at CATA Symposium (provided by partner)
- Recognition at CATA business meeting

CATA Newsletter Partner

“A.T. Update” is published online quarterly by the CATA. It is sent via e-mail to all CATA members, and also archived on the CATA website. Newsletter sponsor rates are:

- **\$500/year (4 issues) – includes** Bronze Corporate Sponsor status & benefits, front page acknowledgement in each issue, and ¼ page ad in each issue.
- **\$150/issue** - includes Symposium exhibitor booth, front page acknowledgement in issue sponsored, and ¼ page ad in issue sponsored.

CATA Newsletter ad rates:

Full page ad: \$75 (per issue)

½ page ad: \$50 (per issue)

¼ page ad: \$35 (per issue)

2011 CATA Symposium Sponsorship Information

Exhibitor Booth: \$175

This includes: exhibitor booth, recognition at the CATA Business Meeting, acknowledgement on the CATA web site and in the CATA newsletter.

Symposium Sponsor: \$250

This includes: exhibitor booth, partner provided banner at the registration desk, recognition at the CATA Business Meeting, acknowledgement on the CATA web site and a ½ page ad in the CATA newsletter.

Symposium Partner: \$75

(This option is for those who can't attend but would still like to support the CATA Symposium). This includes: recognition at the CATA Business Meeting, acknowledgement on the CATA web site and in the CATA newsletter.

Contact Don Bagnall for 2011 CATA Symposium exhibitor information.

DBagnall@hopkins.edu